

REPORT ON THE SEMINAR

A Road Map to Elective Selection

Date: 23 June 2026

Time: 10:30 AM

Venue: Keshav Memorial Institute of Commerce & Sciences, Narayanaguda, Hyderabad

Keshav Memorial Institute of Commerce & Sciences (KMICS), under the guidance of the Institution's Innovation Council (IIC), organized an informative seminar titled “**A Road Map to Elective Selection**” on **23 June 2026 at 10:30 AM** for the final-year students. The programme was coordinated by **Smt. J. Madhurima**, HOD, Department of BBA, with the support of **Mr. J. Manohar**, Faculty Member.

The seminar commenced with a warm welcome to the guest speaker, **Mr. Amba Prasad, Assistant Professor, KMIM**, who shared valuable insights on the importance of selecting the right elective subjects. He explained how elective choices can influence students' academic growth, career opportunities, higher education prospects, and professional development.

During the session, Mr. Amba Prasad highlighted the various electives offered under the curriculum and discussed their scope, industry relevance, career prospects, and required skill sets. He encouraged students to assess their interests, strengths, aptitude, and long-term career goals before making a decision. Practical examples and real-life career pathways were shared to help students understand the opportunities available in different specializations such as Finance, Marketing, Human Resource Management, and Entrepreneurship.

The interactive session enabled students to clarify their doubts regarding elective subjects, future career prospects, internships, certifications, and higher education options. Students actively participated in the discussion and gained a better understanding of how to align their elective choices with their professional aspirations.

The programme concluded with a vote of thanks delivered by the organizing team. The seminar proved to be highly beneficial, providing students with a clear roadmap for elective selection and helping them make informed decisions about their academic and career paths.

Outcomes of the Seminar

- Enhanced awareness about the importance of elective selection.
- Improved understanding of career opportunities associated with different electives.
- Clarified student doubts regarding specialization choices.
- Assisted students in aligning academic choices with career goals.
- Encouraged informed decision-making for future professional development.

Coordinator:

Smt. J. Madhurima

HOD, Department of BBA, KMICS



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
(Affiliated to Osmania University)

Narayanaguda, Hyderabad, Telangana - 500029



Estd :1994

A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY

Welcomes you all
To
A Road Map to Elective Selection

Date : 23/06/2026

Time : 10:30 am



Guest Speaker : Mr. Amba Prasad
Assistant professor
KMIM



Smt. J. Madhurima
Coordinator

Mr. J. Manohar
Member

Smt. P. Shrvanthi
Principal



